

# HOW TO MAKE HAPPY HEALTHY CITIES ?

Date: Wed. 10 October 2012

Time: 18:00-22:30

Venue: Foyer des Jeunes  
Européens  
Rue Traversière 17 - 1210 Brussels

**Europe is in Crisis.** It is not just about the Euro, the crisis goes much deeper. Underlying the current euro zone crisis is that the dominant economic growth model is no longer sustainable. It is in fact a broken model.

EU 2020 recognises that we face a serious of challenges: energy security, climate change, demographic transition alongside the ongoing impact of globalisation.

It is becoming clear that our global institutions (IMF, WTO, World Bank, UN) are no longer fit for purpose as they have been unable to effectively respond to such challenges. Alongside this it is also becoming clear that it is at the local level that we can begin to address such challenges.

Cities are at the forefront of innovative responses to the above challenges.

It is becoming clear that we have to re-engineer anew social and economic model that is sustainable.

In 2009 in a book written by William McDonough and Michael Braungart called “Cradle to Cradle” they laid out a new way to make things.

**Our Open days Off Café will offer you a chance to learn more about the cradle-to-cradle philosophy through practice and reflection.**

*Places are limited so you will need to register. The event is free BUT if you register and DO NOT SHOW UP we will charge you €40 for the wasted food you will have generated.*

Send an email to [f.centolas@ludenet.org](mailto:f.centolas@ludenet.org)



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## PROGRAMME:

**18:00** Doors open: come and have drink and mix informally with participants

**19:00** Welcome and Introduction by Dr. Haroon Saad, Director, LUDEN

**19:10** The cradle-to-cradle model -an introduction to the philosophy and model by Stephen Beckers, renowned Belgian architect from the Lateral Thinking Factory

**19:30** Dinner discussion and concrete problem solving

**20:40** Discussion and debate

**21:15** Music and networking

**22:30** End of evening.