

# MMZ

## Mädchen – Medien – Zukunft

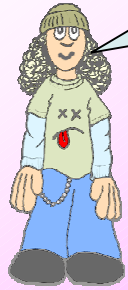
### Girls- Media- Future



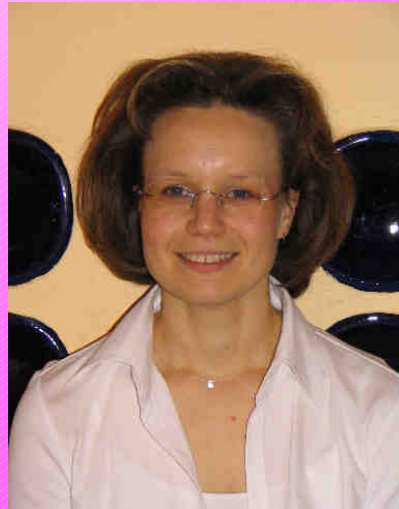
Bildungswerk der  
Hessischen Wirtschaft e. V.



These are our  
teachers



# The leaders





# The participants



# Targetgroup

Who can come ?

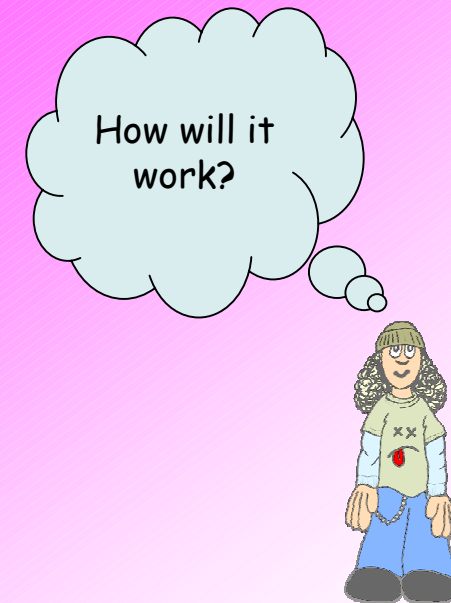


- young women between 16 and 25 years
- with or without CSE exams
- in search of an apprenticeship or a job
- concerning in computers and new medias



# Basic parameters

- Timetable
  - Monday 8:30 - 15:50
  - Tuesday to Thursday 8:30 - 14:50
  - Friday 8:30 - 12:50
- Refund of transportation costs
- „Pocketmoney“ 50 € per month
- Founded by:
  - Europäischer Sozial Fonds
  - Land Hessen
  - Odenwaldkreis



# Targets

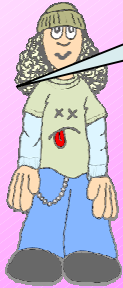
- consultation und guidance in the job and private domain
- placement in apprenticeship, jobs oder continuative courses



After one year I will  
have a job

# Matters

We study different programmes  
und things with the computer!



## Computertraining

- Word
- Excel
- PowerPoint
- Website- Arrangements
- Internet
- Hardware

# Matters

– PC –



Sometimes it's a  
real hard work...!

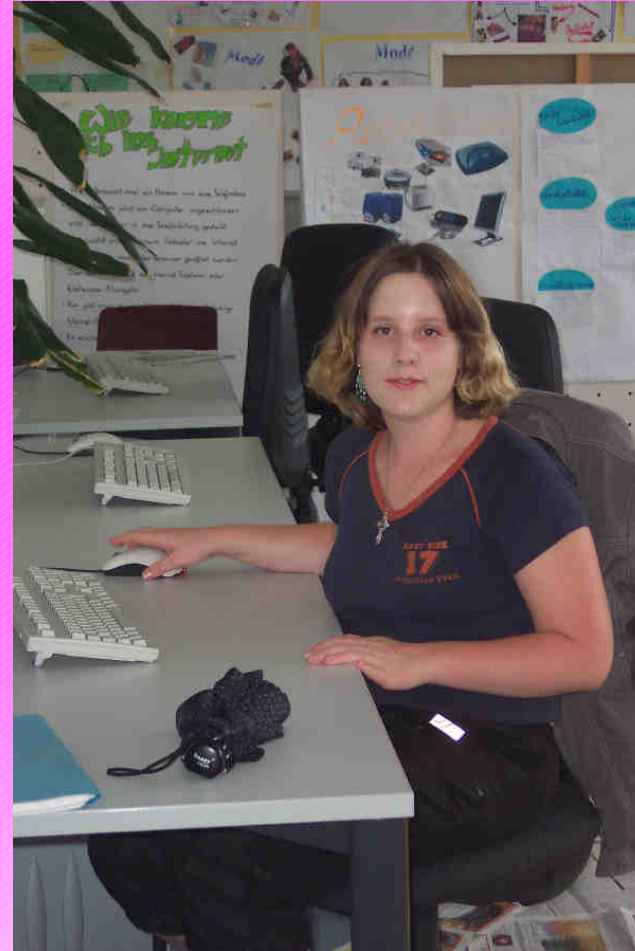




# Matters

–PC–

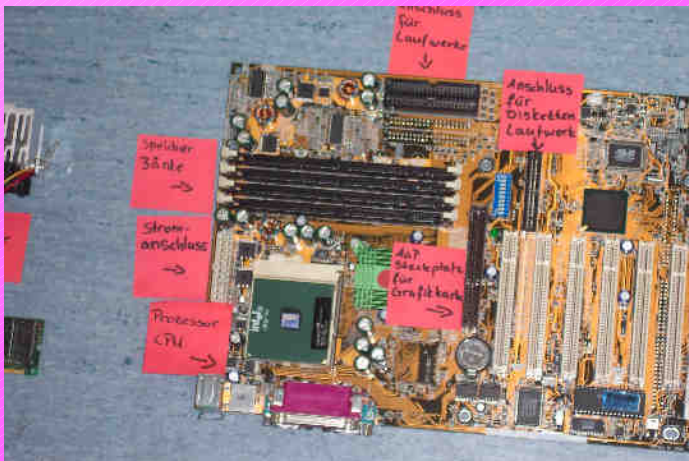
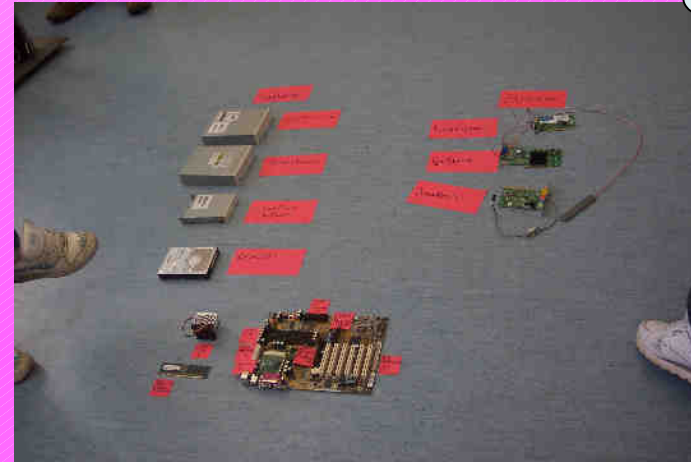
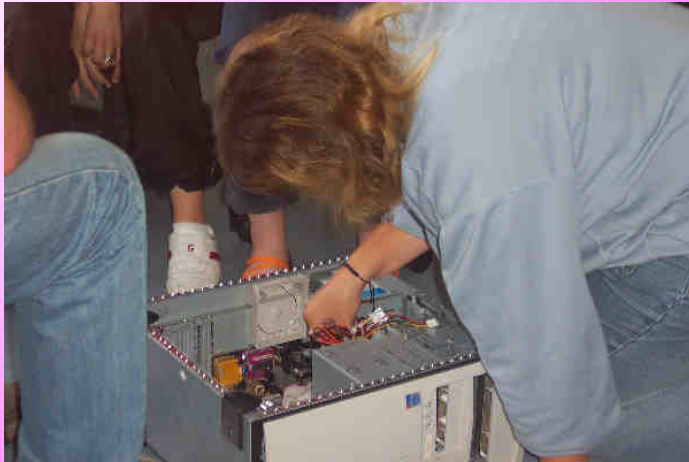
... but it's interesting



# Matters

## – Hardware –

Now I know how  
a PC looks inside.



# Matters

– Get to know different medias –

The shooting of the  
video was great!



- Digitalfotografie
- Newspapers
- Video



# Matters

– Get to know different medias –



Shooting,  
reading,  
photographing -  
I never did  
this before!

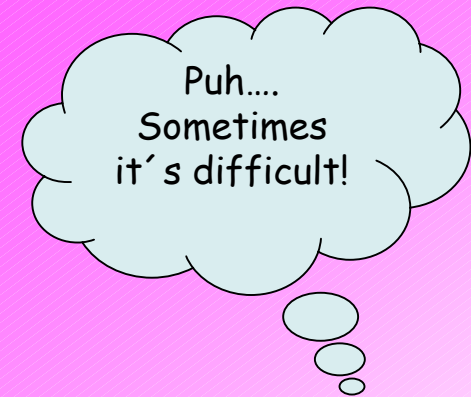




# Matters

## – Application- training –

- Cover letter and curriculum vitae
- Recruiting-tests
- Training job-interviews



# Matters

– Application- training

Searching for jobs,  
phoning, job-  
interviews- we had a  
good exercise



# Matters

## – Placement –

At placement the boss got to know that I am a good worker and now I've got a new job!

- Minimum 6 weeks
- Professional orientation
- Possibility to transfer in an apprenticeship job



# Matters

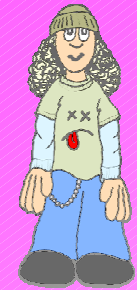
– Placement –






# Matters

– Placement –



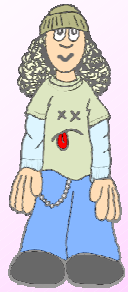
# Matters

– Fit for Life –



I enjoyed the  
first aid course!

- Teambuilding
- Financial- and banktransactions
- Habitation and life
- Car-repairing
- First aid
- Cooking and baking
- Freetime- activities



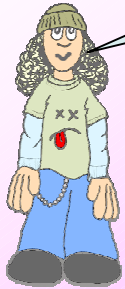
# Matters

– Fit for life –





Teambuilding  
is cool!



# Matters

– Fit for Life –



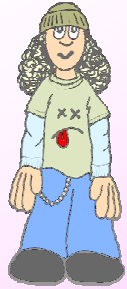


# Practical Work

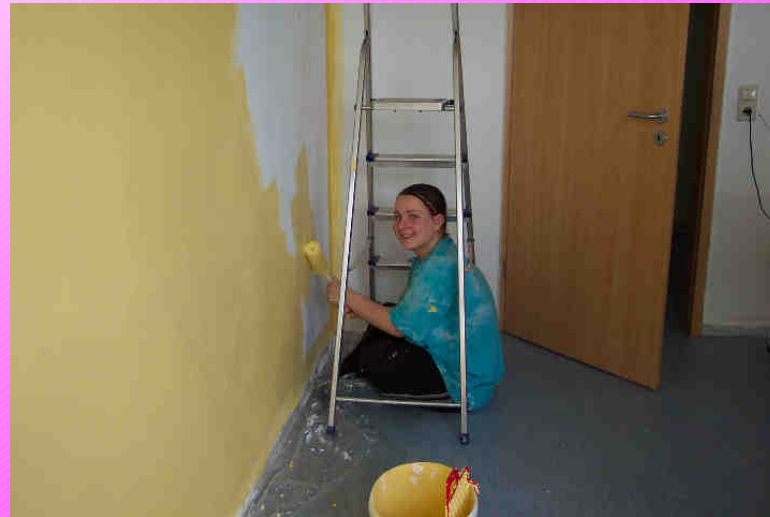
## – Internet- Training- Café –

- Preparing
  - Strategy and renovation
  - Design the Internet- flyer
  - Mai 2004: Opening





# Practical Work – Internet- Training- Café –



# Practical Work

## – Internet- Training- Café –

- Service
  - Self- dependent controlling of coffee, tea, cakes etc and replacement
  - Responsibility for a budget
  - Doing the service
  - Arranging the training-material for the guests
  - Decorating the room

We are responsible  
for all the service!







# Practical Work

## – Internet- Training Café –

- Basic parameters
  - 2 times a month
  - 4 mornings from 9:30-12:00
  - Attendance and management by a tutor and a godmother
  - Targetgroup: women, seniors, youngsters

In the  
internetcourses...  
we are the teachers  
😊!



# Practical Work

## – Internet- Training- Café –

- Realisation

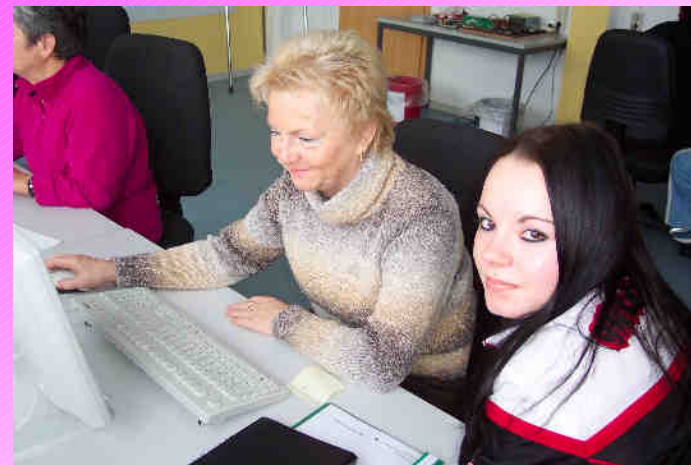
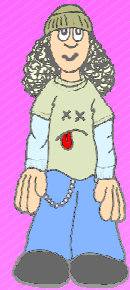
Matters of the training:

- What is the Internet
- How to get in the Internet
- Explanation of technical/ special terms
- Different forms to access
- E-Mail
- Risks in the Internet
- Search-engines
- Online-Shopping
- Online- Banking
- Jobsearch
- Ebay

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internetcourses...  
we are the teachers  
😊!



# Practical Work – Internet- Training- Café –



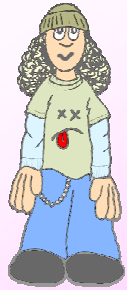


# Practical Work

## – Internet- Training- Café –







# Results 2006

- 4 start an apprenticeship
- 1 found a job
- 1 changes to a continuative course
- 1 moved to another town
- 1 is in a psychologic therapy
- 1 is unemployed
- 1 stays in MMZ

Thank you for your attention

**MMZ**

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**Girls- Media- Future**



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